

Egypt Travel Brochure Project

You are taking on the role of a travel agent. Using your knowledge of argumentative writing, create a brochure convincing people to visit Egypt. In your brochure be sure to discuss the climate, culture (food, clothing, religion, holidays), types of food, and any other relevant information that would entice visitors. Include pictures, maps, symbols, special tourist attractions, and geography. Remember your brochure should be about Egypt in B.C times (time period covered in class), not modern day Egypt. As always, be very creative and neat.

| Content | 4 Above Target | 3 Meets Target | 2 Approaching Target | 1 Below Target |
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| Climate | Student has accurately described the climate and weather conditions common for this specific region or geographical location including seasonal temperatures as related to traveling. | Student has described the climate and weather conditions common for this region or geographical location including some information about seasonal temperature as related to traveling but needs elaboration. | Student has included either climate OR weather conditions common for this region or geographical location with several inaccuracies. Student does not relate it to traveling. | Student demonstrates limited understanding of climate and weather conditions for this region or geographical location. |
| Geography | Student has included at least 5 significant details about the geographical features in this region including but not limited to (mountains, rivers, deserts, etc.) | Student has included 3-4 geographical features including but not limited to (mountains, rivers, etc.) | Student has included 1-2 variety of significant geographical features including but not limited to (mountains, rivers, etc.) | Student has not included any geographical features in the brochure. OR Students have included features not in this region. |
| Tourist Attractions/Historical Landmarks | Student has included at least 3 different historical landmarks with a 1-paragraph description of each of these places. | Student has included at least 2 different historical landmarks with a 1-paragraph description of these places. | Student has included at least 1 different historical landmark with a 1-paragraph description of these places. | Student has not included any historical landmarks. |
| Culture | Student has included 4 specific details about the culture of this region (food, clothing, religion and holidays). | Student has included 2-3 specific details about the culture of this region (food, clothing, religion and holidays). | Student has included at least 1 specific detail about the culture of this region (food, clothing, religion and holidays). | Student has not included any details about the culture of this region. |
| Overall Presentation | The project is neat and complete and includes all major content areas. The features of the project are organized and professionally presented. | Student demonstrates a command of conventions and standard English. The project is neat and complete and includes all major criteria. | Project is missing key elements. | Incomplete and illegible. |
| Visuals | The layout of the brochure is visually pleasing and captures the attention of the audience | The layout of the brochure is somewhat pleasing and captures the attention of the audience | The layout of the brochure is incomplete and does not capture the attention of the audience. | The project does not include any visuals. |
| Mechanics | Student demonstrates a command of conventions and standard English. The project is free of errors in spelling, punctuation and grammar. | The project has 1-2 errors in spelling, punctuation and grammar. | The project has 3-4 errors in spelling, punctuation and grammar. | The project has more than 5 errors in spelling, punctuation and grammar. |